

Ask Us 24/7 Training Manual

Originally created by Shannon Wilson and Sheryl Knab, 2003 Most recent update March 2016 by Jaclyn McKewan

Ask Us 24/7 is a project of the Western New York Library Resources Council (WNYLRC), a non-profit consortium of 90 member libraries and library systems serving Cattaraugus, Chautauqua, Erie, Genesee, Niagara and Orleans Counties.

Table of Contents

Introduction: About the Project	3
Introduction: Updates to Ask Us 24/7 / Important URLS	4
Important Virtual Reference Listservs and Blogs	5
System Requirements	6
Logging on to Question Point / The My QuestionPoint Page	7
Launching Chat and Selecting a Queue to Monitor	8
Recommended Settings – When Using Account for the First Time	9
Chat Cooperative and Roll-up Basics	10
Navigating the Chat Monitor Console / Accepting a Request	11
Tabs and lists for information and selection:	12
Patron Information	13
Ending a Session	14
A Quality Chat, Step by Step	15
Resolution Codes and Question Routing	17
About Scripts	18
Creating Scripts	19
Moving Between More than One Chat	20
Instant Messaging with Other Librarians	21
Transferring a Patron to Another Librarian	23
Receiving a Patron from Another Librarian	24
Which librarians can you transfer a patron to?	25
Question Lists	26
Chat Scenarios and the Question Lists in Which the Transcript Appears	28
Following up on a Chat Session or Referring the Question to Others	29
Introduction to Statistical Reports	32
Transcript Review: The Good, the Bad and the Ugly	33
Mission Statement and Quality Statement	49
Ask Us 24/7 Policies and Procedures	50

Introduction: About the Project

In 2001, the Western New York Library Resources Council wrote a Library Services and Technology Act (LSTA) grant to bring nationally recognized experts in the field of virtual (or digital) reference to Western New York to provide a broad overview of virtual reference in libraries. Eleven virtual reference workshops and vendor demonstrations were held between October 1, 2001 and September 30, 2002.

In addition to vendors of virtual reference software, presenters included Charles R. McClure of Florida State University, Abby Kasowitz-Scheer of Syracuse University, Anne Lipow of Library Solutions Institute and Press, Diane Nester-Kresh of Library of Congress, Steve Coffman of LSSI, and Susan McGlamery of the Metropolitan Cooperative Library System in Los Angeles, CA. Each presented on a variety of topics, from getting started with digital reference to virtual reference in a multi-type consortium.

From this group of workshops and vendors, over 40 librarians from WNYLRC member libraries and library systems attended to verse themselves on this cutting edge technology with the goal of enhancing current reference services in their libraries. From a group of volunteers, 12 members formed the Virtual Reference Advisory Task Group that was charged with implementing a regional virtual reference service. In order to accomplish this, WNYLRC applied for a second LSTA grant for the 2002-2003 funding year to implement a virtual reference pilot project. Initially seven libraries and the Hospital Library Services Program agreed to provide time staffing the virtual desk or answering follow-up questions. The service was called Ask A WNY Librarian.

The project started with 24 hours of service per week (Monday – Thursday from 12:00 pm to 6:00 pm). The group quickly realized that very little traffic came in between the hours of 5:00 pm and 6:00 pm, and that staff was stretched too thin to provide more hours of coverage. Hours were soon cut down to 20 per week, ending the service at 5:00 pm. Traffic to the service was slow. The service needed funding for creating and developing a marketing plan, which would help get the word out to patrons that the service existed and to let other libraries know that their participation was needed. Domain names www.askawnylibrarian.org and .com were purchased to assist in the marketing and provide a central portal into the service. Pencils with the new logo were purchased for distribution to patrons, and posters were developed for distribution to other WNYLRC member libraries and library systems. Although the notion of implementing this service slowly was the general agreement, it became apparent to the participating libraries increasing usage of the service would require bold action.

The participating libraries decided to adopt the 24 hour, 7 days per week model by joining the 24/7 Reference consortium, going live with new hours by September 1, 2003. As rumors circulated about the migration to 24/7, other libraries and library systems started to express a greater interest in participating in the project. After all, it is desirable that our own libraries staff the service as much as possible to serve local patrons. Confusion arose among patrons, who expected to work with a local librarian on the virtual desk, and it became clear that the service was misnamed and not indicative of a 24/7 service. Therefore, the participating libraries agreed to have LSTA fund not only a marketing consultant, but also a graphics art consultant to create a new logo and name identifier. Domain names www.askus247.org and .com were purchased and Ask Us 24/7 was born.

Since then, WNYLRC has expanded the service out into the rest of the state of New York. We thank you for joining our service and for your commitment to innovative and quality reference practices. Welcome to Ask Us 24/7!

Introduction: Updates to Ask Us 24/7

The QuestionPoint software is updated and enhanced every six months or so, usually in June and December. Major upgrades to the software take place on a less frequent basis.

QuestionPoint provides documentation and release notes for all updates on their web site at: http://www.guestionpoint.org

As a member of Ask Us 24/7, you are expected to be aware of software updates as they come out, and to modify your workflow according to the enhancements to the software. For any software updates that cause a major change in workflow procedures, training will be provided to you either in person or virtually via the web or email.

WNYLRC's project manager for the service will also update and maintain the project website at http://www.askus247.org. Under the "resources for librarians" page is a tutorial on using the QuestionPoint software and participating in the cooperative. This tutorial is meant to substitute for in-person training when librarians are not able to attend the periodic training offered by the WNYLRC, and will be mandatory for all librarians that have not yet attended the in-person training.

IMPORTANT URLS

Ask Us 24/7 Librarian Log-in:

o http://www.questionpoint.org

Ask Us 24/7 Patron Login generic URL:

o http://www.askus247.org

Ask Us 24/7 Help Pages:

O Participating librarians info page: http://www.askus247.org/librarians/

QuestionPoint Resources:

- Training and videos at http://www.questionpoint.org/education/index.html
- Documentation page at http://www.questionpoint.org/support/documentation/gettingstarted/index.html
 (all QuestionPoint documentation)

IMPORTANT VIRTUAL REFERENCE LISTSERVS AND BLOGS

Ask Us 24/7 Local Listserv:

As a library joins Ask Us 24/7, their participating librarians are automatically added to the Ask Us 24/7 listserv by the project manager. To send messages to the list, use this address: askus247@googlegroups.com. To request additions/updates/deletions to the list, contact Jaclyn McKewan: jmckewan@wnylrc.org

QuestionPoint-L:

QuestionPoint-L is an e-mail list (listserv) dedicated to the discussion of the QuestionPoint service. The list is open to current QuestionPoint subscribers and QuestionPoint team members from OCLC and the Library of Congress.

Subscribe to QuestionPoint-L

All QuestionPoint users associated with an active QuestionPoint account are welcome to subscribe to this list. To request a subscription, send an e-mail message to David Leslie at leslied@oclc.org with the subject of "QuestionPoint list request". In the body of your message, include your name, e-mail address, library name, and institution ID.

Once your subscription is activated, you will receive two e-mail messages:

- A confirmation of your subscription, with information about sending a message to the list, options for receiving a message, and removing yourself from the list. Save this confirmation so you can refer to it later if needed.
- Usage guidelines for the list.

QuestionPoint Blog:

Keep up on new events and developments. http://questionpoint.blogs.com/questionpoint_247_referen/

Digital Reference Listserv (Syracuse):

DIG_REF@LISTSERV.SYR.EDU

Important issues are raised by virtual librarians from across the country.

Subscribe to the list by going to: http://listserv.syr.edu/Scripts/wa.exe or by sending an email message to:

listserv@listserv.syr.edu

In the body of the message, type: subscribe DIG_REF yourfirstname yourlastname

System Requirements

Supported Browsers for Patrons

- Microsoft Internet Explorer Version 7 and higher
- Firefox version 3.5 and higher
- Google Chrome version 10 and higher
- Apple Safari version 4 and higher (both Mac and Windows versions)

Supported Browsers for Librarians

All browsers used by librarians for QuestionPoint Chat must have Adobe Flash Player: Version 9.0.124.0 or higher installed regardless of version.

- Microsoft Internet Explorer Version 7 and higher
- Firefox version 3.5 and higher
- Google Chrome version 10 and higher
- Apple Safari version 4 and higher (both Mac and Windows versions)

Qwidget Mobile Browser Support

Company	Browser Name	OS Name	Devices	Support
Apple	Safari	iOS 5.1, 4.2.1	iPod Touch (all generations), iPhone (all generations), iPad (all generations)	Full Support
Google	Android Default (third party Android browsers have not been tested)	2 (Froyo), 2.3 (Gingerbread), 3 (Honeycomb), 4 (Ice Cream Sandwich)	Various	Limited Support
Research in Motion (RIM)	Blackberry	Blackberry 7.0	Various	Limited Support
Microsoft	Internet Explorer for Windows Phone	Windows Phone 7.5	Various	Not supported
Amazon	Slik	Kindle Fire Version 6.2.1	Kindle Fire	Not supported
Amazon	Kindle Basic Web	Kindle	Kindle version 3 and 4, Kindle Touch	Not supported
Palm / HP	WebOS Standard Browser	WebOS 3.0.5	Various	Not supported
Symbian	Nokia Browser for Symbian	Symbian	Various	Not tested at this time

Full Support - The Qwidget works as expected.

Limited Support - There are minor issues with the qwidget on devices running this OS.

Not Supported - There are major issues with the qwidget on devices running this OS.

Logging on to Question Point:

Go to http://www.questionpoint.org/

Click Librarian Login (at top of page).

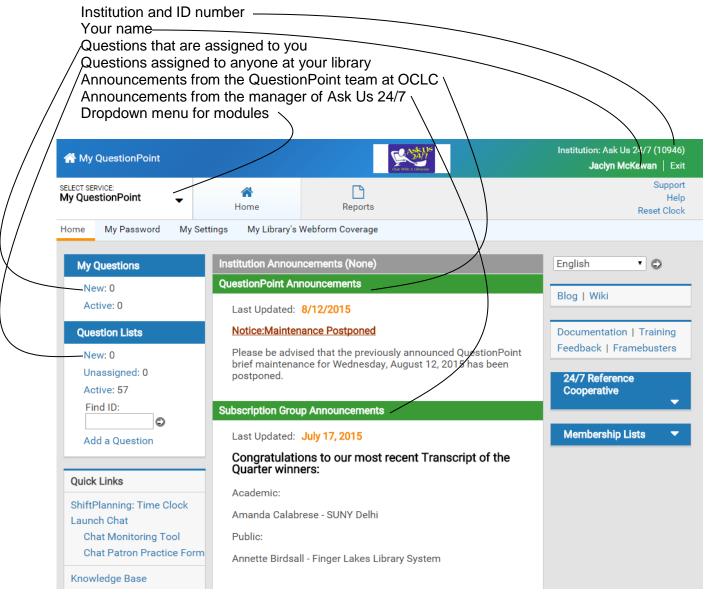
Type your QuestionPoint authorization (User ID).

Type your **QuestionPoint password**. (Case sensitive; be sure that Caps Lock is off.) Click the **Logon** button. The My QuestionPoint page appears.

The My QuestionPoint Page:

The My QuestionPoint page is:

- The starting point for every QuestionPoint session
- Your access point to the QuestionPoint areas that you use most often
- The place for the latest QuestionPoint announcements, news and information
- Located in the My QuestionPoint/Home module



Launch Chat and Select the Queue to Monitor:

- 1. In order to launch your chat session, you will either click on the "Launch Chat" link found on the left side of your My QuestionPoint page, or click the dropdown "Select Service" menu and select "Chat."
- 2. The Chat Monitor window will open with the QuestionPoint Queues popup window on top. Use the popup window to select the queues to monitor.

The queues that are listed vary by library. You will want to select the appropriate Ask Us 24/7 Queue, depending on what type of library you are:

For Public Libraries, select the A NY AskUs247 Public queue For Academic Libraries, select the B NY AskUs247 Academic queue.

You will also need to select one of the 24/7 Reference Cooperative queues:

For Public Libraries, select the 24/7 Reference: Public Cooperative queue For Academic Libraries, select the 24/7 Reference: Academic Cooperative queue.

Every time you log on for chat, you need to select the two queues that apply to your type of library. See the screen shot below for an example showing the libraries' queues:

A public library should select:

An academic library should select: Select Queue Select Queue Select queues to monitor and click "Save". Select gueues to monitor and click "Save". Note: Primary queue is monitored when any live queue Note: Primary queue is monitored when any live queue is is selected. selected. Select All Select All Queue Queue Primary Queue: B NY AskUs247 Academic Primary Queue: A NY AskUs247 Public BME Queues: B CORNELL, A NY AskUs247 Public BME Queues: B CORNELL, B NY AskUs247 Academic 24/7 Reference: Academic Cooperative 24/7 Reference: Public Cooperative Monitor 'Practice Queue' Only Monitor 'Practice Queue' Only Save Save

- 3. Click "Save." A window will pop up to verify which queues you are monitoring. Click okay.
- 4. The Chat Monitor window appears. You are now ready to participate in chat sessions.

Recommended Settings – When Using Account for the First Time

Once you've logged in and chosen your queue, click on "Settings" at the top.



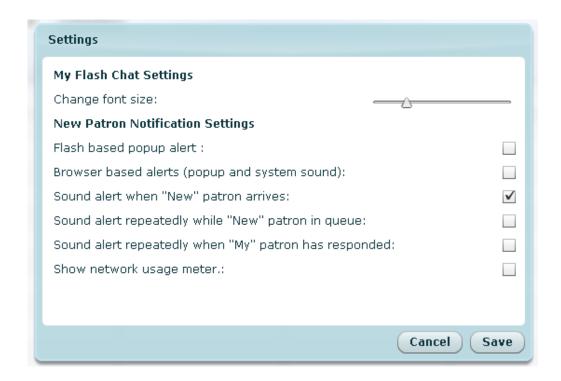
By adjusting the settings it will help you to more easily navigate the software. You can change the font size to increase the size of the wording on the screen as well as set how you want to be notified when a new patron enters the service.

We recommend that first-time users turn off the flash based popup alert, because otherwise you will get a popup dialogue box each time a patron enters, forcing you to click "OK" to get rid of it, even if you are already chatting with someone.

If you choose "Browser based alerts," your alert type will depend upon the Browser you use. IE users will see ***New patron*** appear in the task bar at the bottom of your machine monitor and in the IE title bar at the top. If you use "tabbed" browsing in your IE window, it will also flash in the tab. Firefox users will also see the QP icons flash in address bar and tabbed view.

We recommend that you have the sound alert turned on, so that you will hear a single beep when a patron enters. This allows you to multitask, working on something else while the chat runs in the background. This may be used in conjunction with the browser based alerts.

Once you have determined your personal settings, click "save", and they will be saved to your account, so you don't need to keep selecting them every time you login. You are now ready for a session.



Chat Cooperative and Roll-up Basics

New chats entering the queue are not immediately visible to everyone. The chats go through a system of "roll-ups" that includes the state or regional group (such as Ask Us 24/7), the other libraries in the cooperative, and the backup librarians.

New question from Ask Us 24/7 Patron:

0-39 seconds – visible only to **librarians in Ask Us 24/7**

40-119 seconds – visible to librarians in Ask Us 24/7, and the **other libraries in the cooperative** 120+ seconds – visible to all chatting librarians: Ask Us 24/7, other libraries in the cooperative, and **backup librarians**

New question from Ask Us 24/7 Patron, if no Ask Us 24/7 librarians are online:

0-119 seconds – visible to all libraries in the cooperative 120+ seconds – visible to all libraries in the cooperative and the backup librarians

New question from Ask Us 24/7 Patron in Private Queue:

0-39 seconds – visible only to librarians in **private queue**

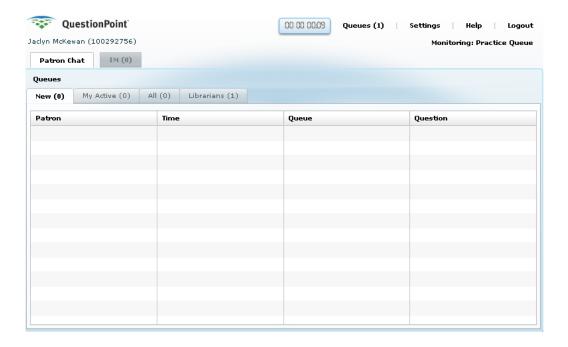
40-59 seconds – visible to private queue and librarians in Ask Us 24/7

60-119 seconds – visible to private queue, librarians in Ask Us 24/7, and **other libraries in the cooperative** 120+ seconds – visible to all chatting librarians: private queue, Ask Us 24/7, other libraries in the cooperative, and **backup librarians**

Navigating the Chat Monitor Console

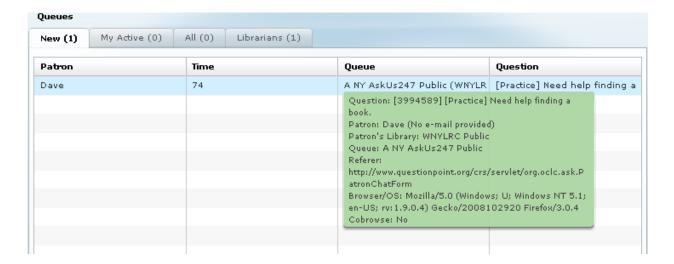
Chat Monitor Illustration

In the chat monitor shown below, the librarian (Jaclyn) has just arrived and is waiting for a patron to come in with a question. Since she is not yet chatting with anyone, she has no active sessions.

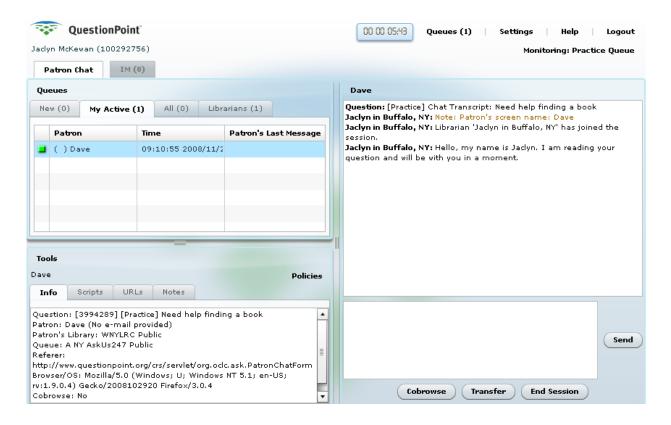


Accepting a Request:

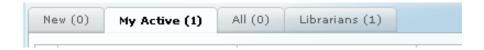
- The patron will appear under the **New** tab.
- You can hover the mouse over the patron's information to view a pop-up window showing their full
 question, institution, referring website, browser, and ability to co-browse. (This same information will
 also be viewable in the Info tab when you start chatting.)



- Click on the patron's line in the **New** tab.
- The session is moved to the list under the **My Active** tab, and the transcript and communication tools for the session appear in your Chat Monitor.



Tabs and lists for information and selection:



- Click the New tab to view patrons who have entered and have not yet been picked up by a librarian.
- Click the **My Active** tab to view and move between your active sessions (ie, the patrons you are currently chatting with). The list shows each patron's most recent message, the time that it was sent, and the time when the patron requested the session.
- Click the **All** tab to view and select active session of librarians chatting with your patrons. This tab appears only for Administrators.
- Click the Librarians tab to view all the librarians who are currently in the same queue(s) as you.

In the chat monitor shown above, the librarian (Jaclyn) has 1 active session. There are currently no new patrons, and Jaclyn is the only librarian currently monitoring the queue.

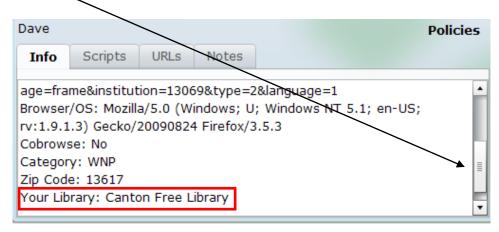
Patron Information:

- Click the Info tab to view the patron's institution, referring website, and browser type
- Click the **Scripts** tab to view your personal scripts, institution scripts and shared scripts, as well as the institution scripts and shared scripts for the patron's library.
- Click the **URLs** tab to view your URL scripts (same as the scripts tab).
- Click the **Notes** tab to add a "librarian-only note," which will only be viewable to librarians viewing the transcript. The patron will not see it, either during the chat or when reviewing the e-mailed transcript. (You can add a note after the chat has ended, as well.)
- Click **Policies** to view the policy page for the patron's home library.

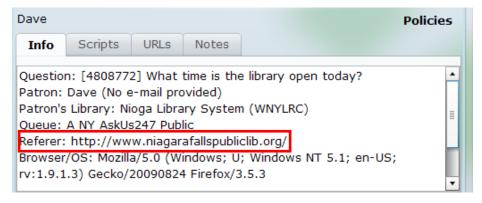
How to determine a patron's public library branch/location:

The information listed next to "Patron's Library" will tell you the library system that the patron is part of. To determine their specific library location or branch, there are 2 methods, depending on which form the patron used.

Some state/regional groups in the cooperative have additional custom fields. For Ask Us 24/7 public libraries, one of these fields is a text box titled "your library." If the patron has filled in this information, you can find it by scrolling down in the info tab.



In some cases, you may also be able to determine location by looking at the referrer link, which may show the website of a specific library branch.



Make sure you check both of these places before asking the patron "What library do you use?"

Ending a Session

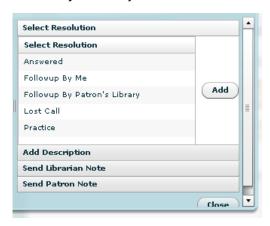
- A session can be terminated by either the librarian or the patron.
- A patron can end the session by clicking Exit Chat.



- If the patron closes the chat window or goes to another screen without clicking *Exit Chat*, the session will remain in the librarian's active session list, until they are timed out by the system (usually after a minute or two).
- The librarian must end the session in the Chat Monitor to remove it from the active sessions list.
- Click on End Session.



- The session is removed from your My Active list.
- You are able to do four things after ending the session: add a *Librarian Note*; add a *Patron Note*; set the *Resolution Code*; and set the *Description Code*. **Do not** set the description code unless you are chatting with a patron from *your* library.



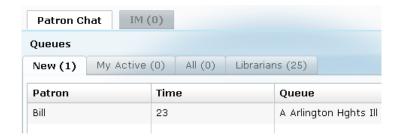
- You must set the Resolution Code before you close the session.
- Click on one of the resolution codes and click Add.
- Then you can close the session by clicking Close.
- Optionally, you can add a *Librarian Note* (visible only to the librarians viewing the transcript) or a patron note (visible to the patron when they receive the transcript in their e-mail).

Logging Off from Chat

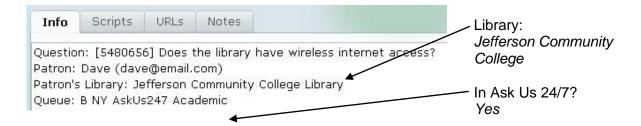
- Once you have ended all active sessions, you may log out from chat.
- Click the Logout link at the top of your Chat Monitor.
- Click the Close Window link, or manually close your browser window.

A Quality Chat, Step By Step

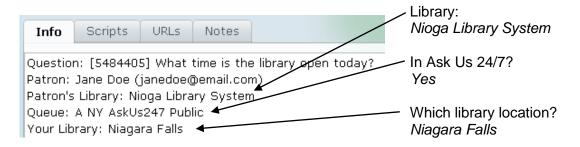
1. Make sure that you've enabled the setting to hear an alert when a new patron enters the queue. (See page 12.) When you hear the alert, go to the "New" tab to pickup the new patron. Hover your mouse over the patron to read the full question, and click the patron to pick it up.



- 2. Pick up patron waiting the longest. (Or, if there is an Ask Us 24/7 patron, pick them up first.)
- 3. Check the "Info" tab to see where they are from. What's their library? Are they from Ask Us 24/7?



a. Public librarians: Check the field called "Your Library" (for Ask Us 24/7 libraries) or look for a comparable field. This will tell you the patron's location or branch, if they chose to fill it in. You may have to scroll down to see this.



4. Greet patron, using script if needed. If the patron is from an Ask us 24/7 library, you can greet them with one of the scripts under "My Library." If they are not from an Ask Us 24/7 library, use a script under "Patron Library" or just use a generic greeting.



- 5. Conduct a reference interview. If needed, clarify and/or rephrase the question.
- 6. Check the library's policy page. Always check the policy page before you attempt to answer, or before you assume that it's something you can't answer.



7. If the policy page doesn't answer the question, try checking the library's webpage. Or do a Google search on their domain name. For example, if a patron wants to know if the Acme Public Library has a fax machine, try this search:



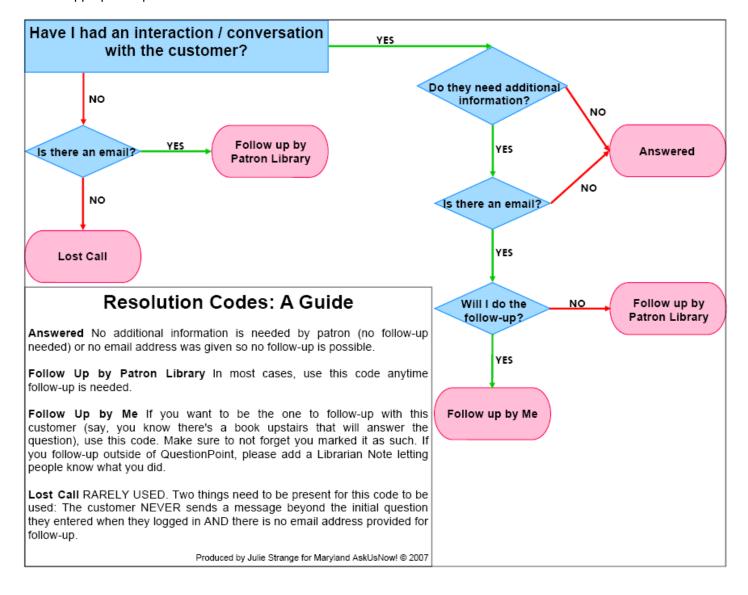
- 8. When pushing pages, ask if they've been received. Note that pages must begin with http:// in order to get pushed to the patron, and even then, there are occasions where the page may not come through.
- 9. Chat frequently. If you are taking time to do research, send periodic updates to the patron. (Usually once every 2 minutes.)
- 10. Don't paste large chunks of text into the chat window. Send the patron the URL so they can view the whole document themselves, and/or just paste the most important sentence or two into the chat.
- 11. Before exiting, ask if their question has been answered and if you can help them with anything else.
- 12. Close the session, using a script if desired either a generic script or one from the patron's library. Do not use a script that refers to Ask Us 24/7 unless the patron is from an Ask Us 24/7 library.
- 13. Set resolution code. Do no code the chat as "lost call" if the patron left an email address, or if they interacted with you before leaving/being disconnected.
- 14. Do not set a descriptive code, unless the patron was from your own library.

Summarized from QuestionPoint's Best Practices, located at: http://wiki.questionpoint.org/w/page/13839421/247-Best-Practices

and QuestionPoint's 24/7 Reference Cooperative Policies, located at: http://wiki.guestionpoint.org/w/page/13839422/247-Policies

Resolution Codes and Question Routing

- At the end of every chat session, you will select a Resolution Code for that session.
- There are five resolution codes that you can choose from:
 - Answered use this code when you feel that you have answered the patron's question, and that no follow-up is needed by the patron's library.
 - o **Follow-up by Me** use this code when you would like to follow-up with the patron yourself, rather than referring the question to the patron's library.
 - Follow-up by Patron's Library use this code when the patron's library needs to follow-up on the question.
 - Lost Call use this code when the patron becomes disconnected after typing their initial question (meaning, no conversation took place between the patron and librarian) and the patron did not leave an email address.
 - **Practice** use this code during your training when you are practicing your chat skills. *Do not* use this code when chatting with real patrons.
- Click Add and the Resolution Code will be added to the chat transcript.
- Once you close the session, a copy of the transcript will be sent to the patron's email address.
- QuestionPoint also creates a question for the session and places it in the QuestionPoint system. The
 question contains the chat transcript and information about the patron, such as: his or her name; email
 address; and the URL for the referring library.
- Based on the Resolution Code assigned to the transcript, QuestionPoint will route the question into the appropriate question list.

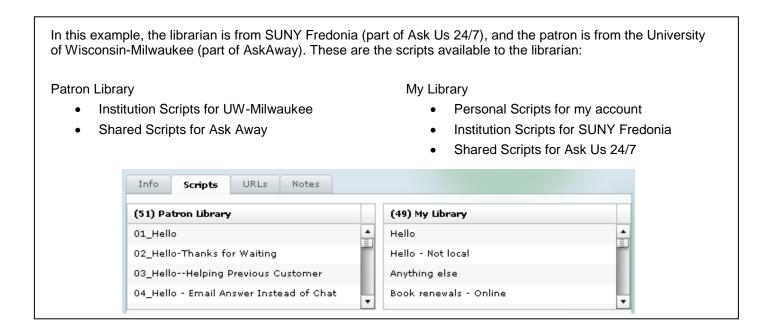


About Scripts

Scripts are designed to make communication easier during chat. Librarians can create personalized scripts for the messages they use most frequently. Scripts also help to promote consistency across the regional and national services. There are three types of scripts available for use with the QuestionPoint software:

- Personal scripts (called "My Scripts" in QuestionPoint) are made by you, and are available only on your own account.
- o **Institution scripts** are created by your library's administrator. These are available to all librarians at your institution, or other librarians chatting with your patrons.
- **Shared scripts** are created by the Ask Us 24/7 project manager. These are available to all librarians participating in Ask Us 24/7, or other librarians chatting with Ask Us 24/7 patrons.

When chatting with a patron, you will see these three types of scripts in the "My Library" box. Another box, called "Patron Library" lists scripts created by that patron's library and regional service.

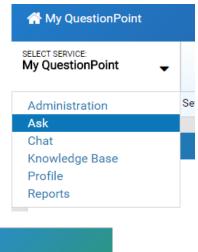


When chatting with a patron from a different library, or a different state service, you should check the **Patron Library** for appropriate scripts to greet the patron or end the chat, if possible. Do **not** use a script that mentions Ask Us 24/7 if the patron is out of state. In the example above, the patron is part of the AskAway service, so the name "Ask Us 24/7" is meaningless to them. Instead, check the various "Hello" scripts under Patron Library. They may have a greeting welcoming the patron to AskAway.

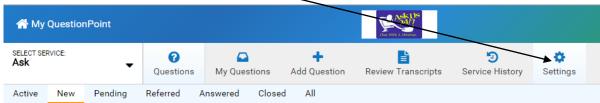
Alternatively, you can create a personal script to use in all situations, simply stating, "Hello, and welcome to our chat service," without mentioning a regional service name.

Creating Scripts

In the top left corner of the My QuestionPoint screen click on the "select a service" drop-down menu, and choose the "Ask" module



Click on "settings" in the menu. -

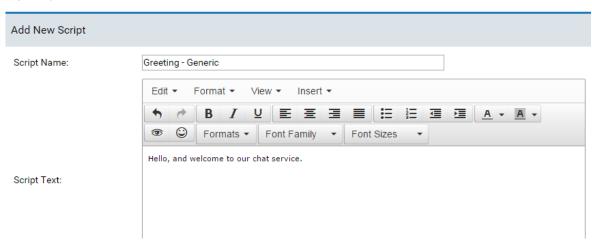


ر Options for scripts will appear in the lower menu. Click on "My Scripts"



Create a new script by entering a name for it in the "Script Name" field. This is what you will see in the scripts tab when you are chatting with a patron. Then enter the script itself in the "Script Text" field. This is what will be sent to the patron. Last, click "Add."

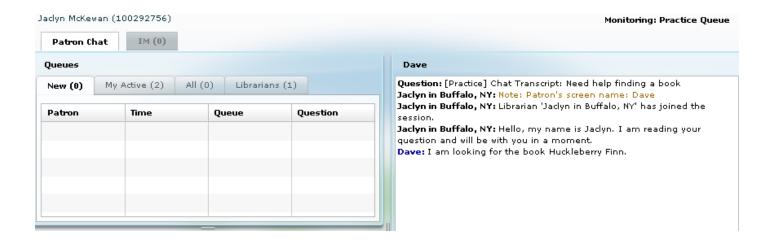
My Scripts



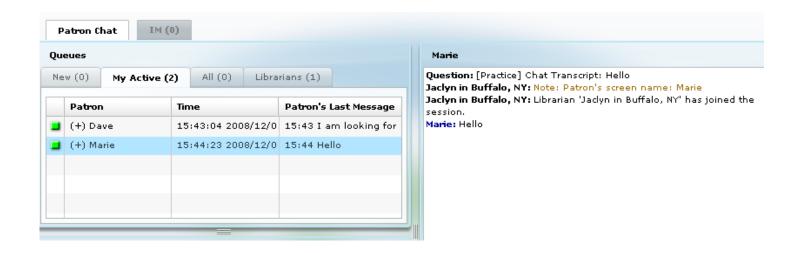
Advanced Chat Functions

Moving Between more than one chat:

You are in a session with Dave and want to move to your session with Marie.



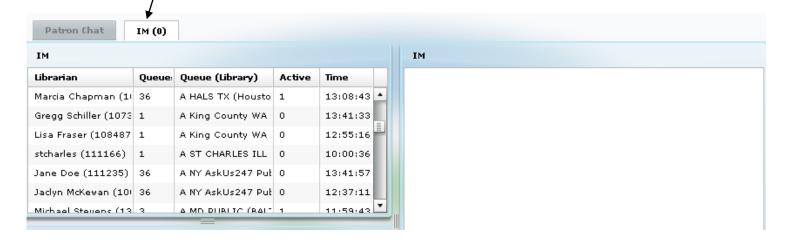
Click the My Active tab, and then click on Marie's name.



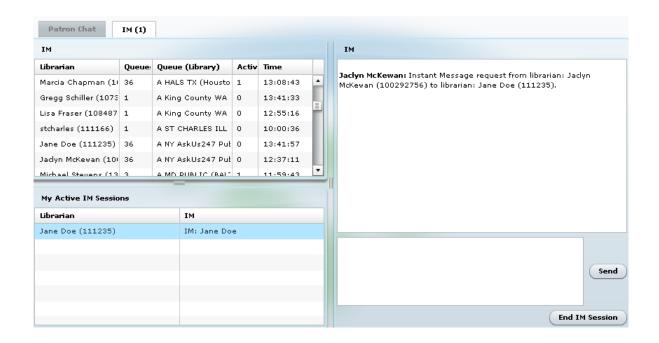
• The session with Marie appears in your Chat Monitor.

Instant Messaging with other Librarians:

- You want to send an IM to a librarian who is monitoring the same queue as you are.
- Click the **IM** tab at the top of your Chat Monitor.
- Click on the librarian that you what to IM.
- In this example, Jaclyn is going to send an IM to Jane Doe.



An IM transcript, message box, and Active IM Session list appears in the Chat Monitor.



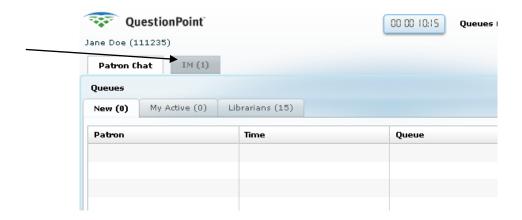
Type a message and click the Send button.

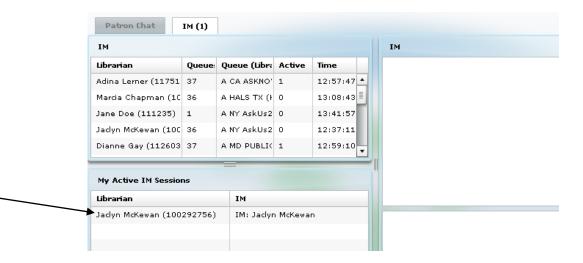
Receiving an Instant Message:

• The librarian receiving the IM will see an alert:



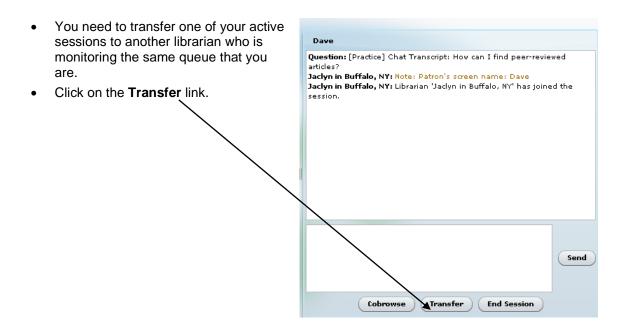
• The librarian clicks the **IM** link at the top of the Chat Monitor, then clicks on your name in the **My Active IM Session** box.





• Both librarians can now send messages back and forth to each other.

Transferring a Patron to Another Librarian:



 A list of other librarians in your queues will appear. Click on a librarian's name to transfer the patron them.



 The words "Transfer Request" will appear. If you have not already sent the librarian an IM asking if you can transfer a patron to them, do so now. Wait for them to reply before clicking transfer. If they do not reply, click cancel.



to

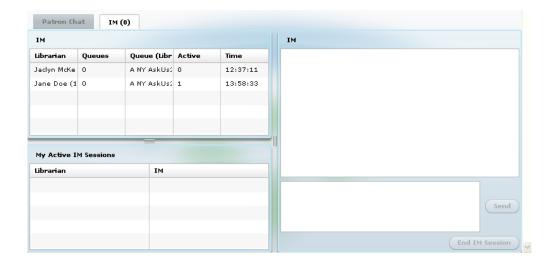
Receiving a Patron from another Librarian:

• The librarian receiving the patron will see an alert:

1



• The librarian should 1) click on the *Patron Chat* tab to go back to the chat area, 2) then the *My Active* tab, 3) and then click on the new patron's name.



Queues

New (0) My Active (1) Librarians (2)

Patron Time

Queues

New (0) My Active (1) Librarians (2)

Patron Time Patron's Last Messa

> () Dave 14:00:40 2008/12

Which librarians can you transfer a patron to?

There are 3 things you should look for in the "librarians" tab:

- 1. A zero in the "active" column. This number refers to the number of chats they are doing. You do not want to transfer a patron to a librarian who is already chatting.
- 2. A large number in the "Queues" column (at least 40, possibly more depending on your library type). Librarians monitoring a small number of queues are only monitoring local/private queues rather than the whole cooperative, so they will not be able to accept your patron.
- 3. If you are transferring because it is the end of your shift, look at a librarian with a recent time in the "Time" column. This indicates the time they entered the chat. This ensures that the librarian is starting a new shift, rather than leaving at the same time as you.

In the example below, if my shift is ending now, at 12, I need to look for a librarian just coming in for the 12pm shift. The librarians "Jaclyn McKewan" and "Laura Wingfield" (among others) meet this criteria. They also have 0 active patrons, and are monitoring 48 queues.

	Patron Chat IM (0))			
	Queues				
	New (0) My Active (0)	All (0)	Librarians (40)		
	Librarian 🛕	Queues	Queue (Library)	Active	Time
	H H (106593)	1	A Brooklyn PL (Brooklyn Public Library)	0	11:49:11 (GMT -0400)
4	Jaclyn McKewan (100292	48	A NY AskUs247 Public (Ask Us 24/7)	0	11:56:32 (GMT -0400)
	James (136142)	1	A NYPL (New York Public Library - ASK NY	1	11:57:35 (GMT -0400)
	Jill Kreis (106345)	1	A King County WA (King County Library S	0	11:59:39 (GMT -0400)
	John Jewitt (145212)	3	A MD PUBLIC (ENOCH PRATT FREE & S L	0	12:00:14 (GMT -0400)
	Joseph Camusci (136855	1	A Queens Borough PL NY (Queens Library	0	11:30:44 (GMT -0400)
	Karen Butler (141075)	1	A ENQ Doncaster UK (Doncaster Central	0	09:02:56 (GMT -0400)
	Kim Bravo (120771)	1	A Philadelphia PA (Free Libr of Philadelphia	1	10:56:51 (GMT -0400)
4	Laura Wingfield (101400)	48	A TX Public (Houston Public Library (TX))	0	12:00:09 (GMT -0400)
	Leigh Ann Kennison (144	1	A Denver PL (Denver Public Library)	0	11:53:35 (GMT -0400)
	Margaret Brockman (129	1	A ENQ Kent UK (Kent Cnty Council Libs &	0	03:45:15 (GMT -0400)
	-			_	-

Question Lists

Once a chat has been completed, the transcript ends up in one or more lists described on this page and the next page. You can use these lists to review chats. Please note: most transcripts will end up in multiple lists simultaneously.

Each librarian has a set of lists known as **My Questions**, which is unique to his or her account. **Each library** as a whole has a set of lists known as **Questions** or **Question Lists**. All librarians at that library have access to the lists. Both sets of lists are either accessible from the Ask Module or from the top left of the My QuestionPoint page.

☆ My QuestionPoint

My Questions

New: 0

Active: 0

New: 0

Question Lists

Unassigned: 0
Active: 57
Find ID:

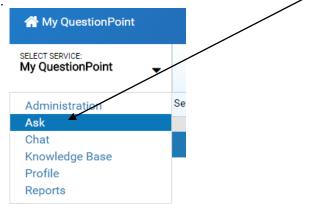
Add a Question

My Password

Но

My Settings

SELECT SERVICE:
My QuestionPoint



My Questions – Contains 2 types of transcripts:

- 1. Chats that I participated in.
- 2. Chats that I need to personally follow-up on.

(Access this list from the top left of the My QuestionPoint page, or by going to the Ask module and then



New – Chats that I need to personally follow-up on. Contains 2 types of transcripts:

- 1. Chats that I participated in, and gave the chat the resolution code *follow-up by me*.
- 2. Chats that were referred to my library for follow-up, which also appear in the library's *New* folder. Either I claimed the question out of that folder, or it was assigned to me by my library's administrator. See next page for more information on your library's *New* folder.

Pending – Chats that I participated in, which were referred to another library, subject expert or partner, and they have not yet answered it. The referral can be done by me if I code the chat as *follow-up by patron library* at the end of the chat, or if another librarian refers it to someone else later when reviewing the transcript.

Answered – Chats that I participated in, where I either answered the question during the chat and coded it as *answered*, or where an answer has been given to the patron later via follow-up.

Active – Includes everything in New, Pending, and Answered.

Referred – Chats in which I chatted with a patron of another library.

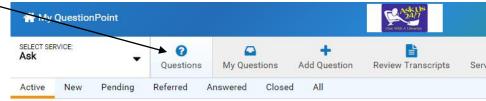
Closed – Any chat that I library participated in, or followed-up on, which has been closed by the patron's library. Once a question is closed, it is removed from all the other previously-mentioned lists.

All – Includes all of the above questions.

Questions – Contains 2 types of transcripts:

- 1. Chats that a librarian from my library participated in.
- 2. Chats that a patron from my library participated in, even if they were chatting with a librarian from somewhere else.

(Access this list from the top left of the My QuestionPoint page, or by going to the Ask module and then selecting *Questions*.)



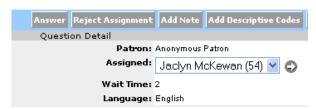
New – Chats referred to my library for follow-up. Questions can be answered by anyone at my library directly from this folder, or they can be claimed by an individual librarian, or assigned to an individual librarian by the administrator.

A question in the library's *New* folder that has not been claimed or assigned will be listed as "unassigned." Claiming or assigning a question <u>copies</u> it to that individual librarian's *New* folder, but <u>it also remains</u> in the library's *New* folder, with the individual librarian's name listed as "assigned."

Full Question | Return to List



Full Question | Return to List



[Please see your administrator for your library's policy on answering questions from the library's "New" folder. Do not answer questions from this folder unless the admin has given you permission to do so.]

Pending – The chat was referred to a subject expert or partner, or a follow-up question was asked of the patron and they have not yet answered it. Note that this does **not** include chats coded as "follow-up by patron library" at the end of the session.

Answered - Either the chatting librarian answered the question during the chat and coded it as *answered*, or an answer was given to the patron later via follow-up.

Active - Includes everything in New, Pending, and Answered.

Referred – Chats where one of our librarians chatted with a patron from somewhere else. Or, chats where one of our patrons chatted with a librarian from somewhere else. In other words, any chat where the librarian and patron were from different libraries.

Closed – Any chat that a librarian or patron in my library participated in, which has been closed. Once a question is closed, it is removed from all the other previously-mentioned lists.

All - includes all of the above questions

Chat Scenarios and the Question Lists in Which the Transcript Appears

1. Chat with own patron. Resolution code: Answered		
Chatting Library Patron's Library		
Active	N/A	
Answered		

2. Chat with another library's patron. Resolution code: Answered		
Chatting Library Patron's Library		
Active	Active	
Referred (down arrow)	Referred (up arrow)	
Answered	Answered	

3. Chat with own patron. Resolution code: Follow-Up by Me	
Chatting Library Patron's Library	
Active	N/A
New (assigned to chat librarian)	

4. Chat with another library's patron. Resolution code: Follow-Up by Me		
Chatting Library Patron's Library		
Active New (assigned to chat librarian) Referred	Active Pending Referred	

5. Chat with another library's patron. Resolution code: Follow-Up by Patron's Library	
Chatting Library Patron's Library	
Active	Active
Pending	New (Unassigned)
Referred	Referred

Incomplete Chat Sessions

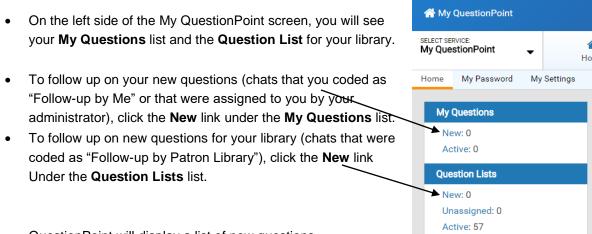
1. Chat with any patron.	Session ends before a librarian picks up

Chatting Library	Patron's Library
N/A	Active New (Unassigned) – before following up make sure the patron supplied an email address.

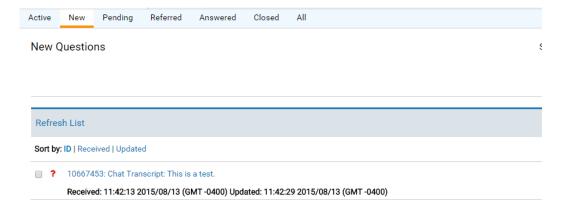
2. Chat with own patron. Session ends after librarian picks up.		
Chatting Library Patron's Library		
Active Referred (down arrow) Answered	Active Referred (up arrow) Answered	

3. Chat with another library's patron. Session ends after librarian picks up.	
Chatting Library Patron's Library	
Active Referred (down arrow) Answered	Active Referred (up arrow) Answered

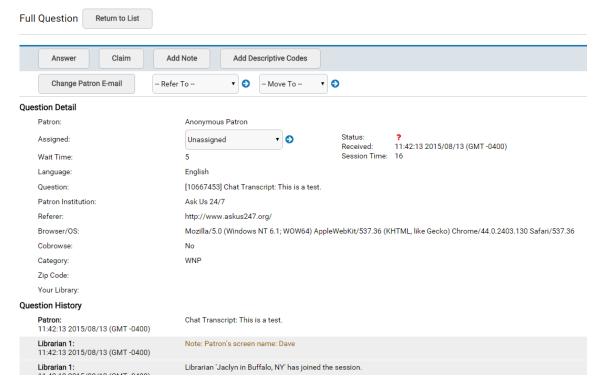
Following up on a Chat Session or Referring the Question to Others



QuestionPoint will display a list of new questions.



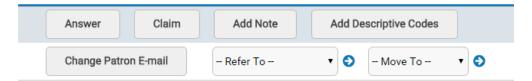
Click on a question to view the transcript and to follow-up.



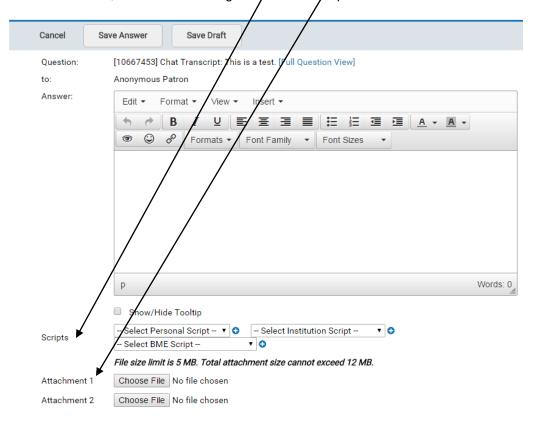
• Verify that the **Patron** field at the top of the question contains a valid email address. If it does not, you will see this message, and you will not be able to send a message to the patron.

Patron email is blank

• If the patron gave you an email address during the chat session, you can update the patron's email information by clicking on the **Change Patron Email** button in the Full Question.



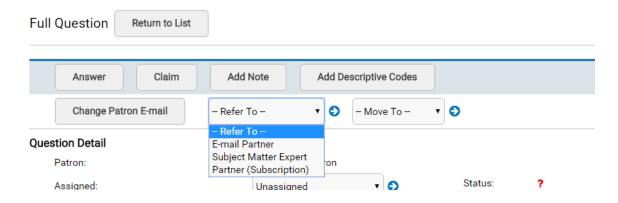
- Enter the patron's email address in the form and then click **Change Patron Email**. QuestionPoint will create a copy of the full question (with a new ID number), add the new patron email, and put the copy in the same question list as the original.
- Remember that the original question without the patron's email address is still open. It now has a note at the bottom indicating the ID number of the new copy. After following-up on the new question, you can move the original question to **Closed** using the drop-down on the right side of the screen.
- At the new version of the question with the patron's email address, click on the **Answer** button to send a response to the patron.
- QuestionPoint displays the **Answer Question** page.
- Type your answer in the box.
- You can add Personal, Institutional, or shared scripts to the message by using the scripts drop-downs below the answer box, or attach files using the Attachment options.



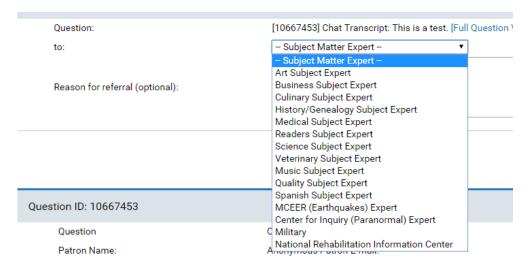
- When you are finished with your message, you can click either on the following buttons:
 - Send Answer click this if you believe that you have provided enough information to answer the patron's question. This changes the status of the question to Answered in the QuestionPoint system.
 - Save Draft click this if you want to save your answer and return to it later to add more information.
 - Cancel this will cancel the answer and your response will not be saved or sent to the patron.

Referring Questions to another library or subject expert

- If the patron's question can best be answered by another library or by a subject expert, you may refer the question.
- When you are viewing the full question, you can refer it to another library or subject expert by using the **Refer To** drop-down.



- There are three options for referring questions:
 - Email Partner selecting this option will send the question to an email partner that has been entered into your library's QuestionPoint account by your administrator. Consult with your admin to find out if you have an email partner.
 - Subject Matter Expert selecting this option will give you a choice of experts in different subject areas that you may refer questions to. You may select a subject expert from the list based on the subject of your question. Questions that can be answered using resources in your library (or the patron's library) should not be sent to subject experts.



- o **Partner (Subscription)** selecting this option will allow you to refer the question directly to one of the libraries from our subscription group (Ask Us 24/7).
- Once you refer a question to one of the **Refer To** options, QuestionPoint will change the status of the question to Pending for your library, and will move the question to your **Referred Questions** list.
- The library or subject expert receiving the question will see the question in their **New** questions list.
- Once the library or subject expert answers the question, QuestionPoint will change the status of the question to **Answered** for both your library and the library/expert that answered the question.

An Introduction to Statistical Reports

Who can view statistical reports?

In the **Home** module, librarians and administrators can view data on the combined activity of all QuestionPoint members in the QuestionPoint Usage Report. Also, librarians can view reports of their libraries' and their own QuestionPoint activity if their institution administrators permit this. In the **Administration** module, administrators can view reports of their groups', libraries', and librarians' QuestionPoint activity.

What kinds of statistical reports can administrators view?

- A variety of reports are available to institution and group administrators.
- Reports cover various levels of activity: a single librarian, a single library or institution, a group, all of QuestionPoint.
- Reports provide historical information and current status information.

What time periods do the history reports cover?

The history reports provide:

- Monthly data for the previous calendar year.
- Monthly data for the completed months of the current calendar year.
- Daily data for the previous month.
- Daily data for the completed days of the current month.
- Hourly data by month and by day, for some activities.

Why are reports important?

- **Quality control** The administrator can review patron sessions to determine whether they were handled by a local librarian or a librarian across the country.
- **Performance standards** Librarians and admins can view hold time and service time for each librarian plus his or her average hold and service times. The reports function makes it easy to evaluate staff.
- Local usage With reports, it is easy to see how many questions are being generated from your local patrons regardless of who serviced them. Are your local statistics low? Maybe you need to do more marketing.
- **Technical difficulties** Since you can sort reports by Resolution Codes, it is easy to see how many calls are actually completed, how many need further follow-up and how many had technical difficulties. This is important because if patrons experience too many technical difficulties they are unlikely to use the service again.
- **Surveys** You can view the completed surveys plus access a chart of how well you did in meeting your patrons' needs.
- **Funding!!!** Reports give you the statistics you need to present to directors and local boards in order to request money for future needs.

Transcript Review: The Good, the Bad and the Ugly

The following pages contain actual transcripts with patron/librarian names removed. These are intended for in-person discussions during Ask Us 24/7 training sessions, so there are no "answers" or discussion points provided here. If you want more information on what made these transcripts good, bad or ugly, contact Jaclyn McKewan at jmckewan@wnylrc.org

Info Scripts URLs Notes Question: My library card has expired, do i have to come in to renew my card? Patron: Anonymous (No e-mail provided) Patron's Library: Oak Park Public Library (IL) Queue: A IL AskAway Public Referrer: http://oppl.org/research/ask-question

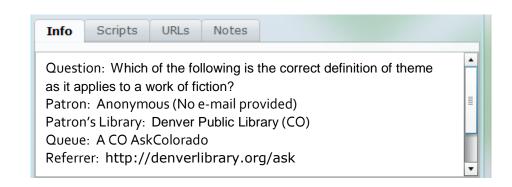
Transcript #1 Bad

Patron: Chat Transcript: My library card has expired, do i have to come in to renew my 14:40:35 card? Librarian: Librarian 'Marian the Librarian' has joined the session. 14:41:30 Librarian: Hello and welcome to Ask Us 24/7! I'm reading over your question and will be 14:41:34 with you in just a moment. Librarian: I see you want to find out how to renew your library card. I will check your 14:42:05 library's policies and be right back. Patron: thanks 14:42:32 Librarian: It seems like this time, you will need to go in person with photo ID, but they've 14:43:48 changed the policies so they will no longer expire. More information is under the heading "How do I renew" at http://oppl.org/about/services/library-cards Patron: can i do that at any branch? 14:44:05 Librarian: Yes, you can go to any branch to renew your card. 14:44:20 Patron: ok, thanks 14:44:35 Librarian: Anything else I can help you with? 14:44:52 Patron: no, thank you 14:45:30 Librarian: You're welcome. Have a great day, and thanks for using Ask Us 24/7! 14:45:35 Librarian: Librarian ended chat session. 14:45:38 Librarian: Note: Set Resolution: Answered 14:45:40

Question: I am wondering how to look up court cases for research project for Criminal Justice, please. Patron: Anonymous (No e-mail provided) Patron's Library: Schenectady County Community College Queue: B NY AskUs 247 Academic Referrer: http://www.sunysccc.edu/library

Transcript #2 Bad

Patron:	I am wondering how to look up court cases for research project for Criminal Justice, please.	
Librarian: 15:27:53	Librarian 'Marian the Librarian' has joined the session.	
Librarian: 15:28:23	Hello! I am from a library collaborating with your library to provide 24 hour service. I am reading you question now.	
Patron: 15:28:53	thank you	
Librarian: 15:29:35	Lexis Nexis Academic is the best database for locating court cases. It's at http://www.sunysccc.edu/library/findarticles/databasesbysubject.html#law	
Librarian: 15:30:38	What kind of court cases are you looking for? Do you have specific cases (with citations) or a topic/subject?	
Patron: 15:32:16	U.S. v Brooks, and others to deal with search warrants, and warrantless searches	
Librarian: 15:33:14	Are you looking for court cases from a particular jurisdiction (i.e specific state, U.S. Supreme Court??)	
Patron: 15:34:16	No I don't have a particular jurisdiction	
Librarian: 15:35:06	Do you already have the court's decision in U.S. v.s Brooks? If not here is a link to the decision http://archive.ca9.uscourts.gov/ca9/newopinions.nsf/4F46FFB2566E1E9088256E92006DC423/\$file /0250539.pdf?openelement	
Patron: 15:35:45	Thanks, I didn't already have that.	
Librarian: 15:36:40	Do you know what aspect of warrantless searches you are interested in? Consent to search, motor vehicle exception, interceptions of communications, emergency or exigent circumstance, etc.? Here are examples of recent cases that discuss some of these exceptions, see: http://www.supremecourt.gov/opinions/10pdf/09-1272.pdf - Are these helpful?	
Librarian: 15:38:32	I haven't heard from you in a while I hope we haven't lost our connection! Are you still with me?	
Librarian: 15:41:16	Librarian ended chat session.	
Librarian: 15:41:34	Note: Set Resolution: Lost Call	



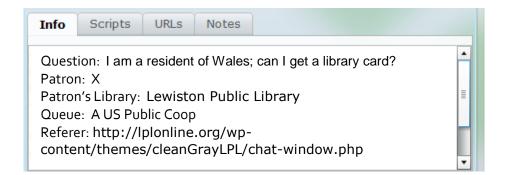
Transcript #3 Bad

Patron: 23:10:15 2014/06/19	Chat Transcript: Which of the following is the correct definition of theme as it applies to a work of fiction?
	A. The mood or atmosphereB. The author's attitude toward the characters and plotC. The use of symbolism
	D. The events in a story E. The central idea or concept F. I'm not sure.
Librarian: 23:10:15 2014/06/19	Note: Patron's screen name: x
Librarian: 23:11:17 2014/06/19	Librarian 'Marian' has joined the session.
Librarian: 23:11:54 2014/06/19	Hi, I'm reading your question now to see how I can help you
Librarian: 23:12:13 2014/06/19	Let me see what I can find.
Librarian: 23:13:29 2014/06/19	E. The central idea or concept
Patron: 23:13:54 2014/06/19	thank you so much Marian
Librarian: 23:14:09 2014/06/19	You're welcome.
Patron: 23:15:16 2014/06/19	Marian i have just one more question
Patron: 23:21:53 2014/06/19	Patron is no longer connected.
Librarian: 23:58:30 2014/06/19	Librarian ended chat session.
Librarian: 23:58:33 2014/06/19	Note: Set Resolution: Answered

Info Scripts URLs Notes Question: Could you help me find information on the american revolution battles? Patron: X Patron's Library: Westerville Public Library Queue: A Know-it-Now Ohio Referer: http://www.knowitnow.org/question.php

Transcript #4 Bad

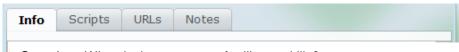
Patron: 08:31:51 2013/11/12	Chat Transcript: Could you help me find information on the american revolution battles?
Librarian: 08:31:51 2013/11/12	Note: Patron's screen name: X
Librarian: 08:32:13 2013/11/12	Librarian 'Marian the Librarian' has joined the session.
	Hello and welcome! Your library and my library are part of a nationwide group that provide backup for each other's service. I'm reading your question and will be with you in just a moment.
Librarian: 08:32:49 2013/11/12	http://www.theamericanrevolution.org/battles.aspx
Librarian: 08:33:03 2013/11/12	I sent over a listdid you get it?
Patron: 08:33:17 2013/11/12	ya thx
Librarian: 08:33:41 2013/11/12	Anything else I can help you with?
Patron: 08:34:37 2013/11/12	Patron ended chat session.
Librarian: 08:40:21 2013/11/12	Thank you for using our chat service!
Librarian: 08:40:25 2013/11/12	Note: Set Resolution: Answered



Transcript #5 Ugly

Patron: Anonymous Patron **Received:** 10:18:39 2014/10/01 (GMT -0400) At: Lewiston Public Library (US Coop) Assigned: Unassigned Status: Answered Type: Chat Sessions Wait Time: 71 Session 392 Time: Language: English **Referer:** http://lplonline.org/wp-content/themes/cleanGrayLPL/chat-window.php Browser/OS: Mozilla/5.0 (Windows NT 6.1; WOW64; Trident/7.0; MDDRJS; rv:11.0) like Gecko Cobrowse: No **Question History** Librarian: Note: Patron's screen name: Library Patron 10:18:39 2014/10/01 Marian the Librarian: Librarian 'Marian' has joined the session. 10:19:51 2014/10/01 Librarian: Hi, You're asking if you can get a card for the Lewiston Public Library? 10:20:22 2014/10/01 Patron: yes. 10:20:48 2014/10/01 Librarian: Okay. Let me look into that. Just a moment 10:21:12 2014/10/01 Patron: Patron ended chat session. 10:24:46 2014/10/01 Librarian: Thanks for waiting. I checked the Lewiston Public Library's Web site and their 10:25:03 2014/10/01

parent organization NIOGA (Niagara Orleans and Genesee County libraries) and neither site revealed their circulation policies. Typically these policies establish who can have and use a card. I would call Lewiston Public directly at (716) 754-4720.



Transcript #6 Ugly

Question: When is the next exam for library skills?

Patron: Anonymous Patron

Patron's Library: SUNY Plattsburg

Queue: B NY Ask Us 24/7

Referer:

http://web.plattsburgh.edu/library/instruction/proficiencyexam.php

Patron: 18:30:39 2013/10/29	Qwidget: When is the next exam for library skills?
Librarian: 18:33:04 2013/10/29	Librarian 'Marian the Librarian' has joined the session.
Librarian: 18:33:11 2013/10/29	Hello, I'm Marian and I'm a librarian helping to answer questions for your library. I am reading your question now to see how I can help you, it will be just a moment?
Librarian: 18:33:58 2013/10/29	Are you asking when SUNY college has posted their exams?
Librarian: 18:35:50 2013/10/29	I can check to see if they have a calendar or exams online
Librarian: 18:35:57 2013/10/29	I'll try to help you along with my other patrons; so there may be a pause in our chat?
Librarian: 18:38:14 2013/10/29	http://www.plattsburgh.edu/branchcampus/acc/registerforthelibraryexam.php
Librarian: 18:38:19 2013/10/29	Are you seeing the page displayed on your monitor now?
	Exam Date and Location (Branch Campus Students Only Please): Thursday, October 24, 2013. The exam will be held in the Regional Higher Education Center, room 147. Please remember to bring your Plattsburgh at ACC picture ID. Also, please be sure that you know how to log into ACC campus computers as well as your Plattsburgh NetID and password. If you do not know how to do this, please check with Michelle in our office
Librarian: 18:47:15 2013/10/29	Is this what you want?
Librarian: 18:52:08 2013/10/29	
	It looks like we may have been disconnected? If you need further assistance, please call again. Thank you for using our 24/7 reference service!
Librarian: 18:52:16 2013/10/29	Librarian ended chat session.
Librarian: 18:52:17 2013/10/29	Note: Set Resolution: Answered



Transcript #7 Ugly

Question: how long before a new released book can be taken out for longer

than 7 days?

Patron: Anonymous Patron

Patron's Library: Buffalo & Erie County Public Library System

Queue: A NY Ask Us 24/7

Referer: http://www.buffalolib.org/content/contact-us/frequently-

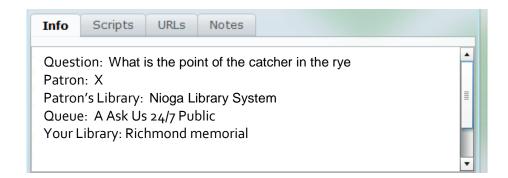
asked-questions

Patron: 09:21:46 2014/10/27	Chat Transcript: how long before a new released book can be taken out for longer than 7 days
Librarian: 09:21:46 2014/10/27	Note: Patron's screen name: melissa
Librarian: 09:22:05 2014/10/27	Librarian 'Marian' has joined the session.
Librarian: 09:22:15 2014/10/27	Hello, my name is John
Librarian: 09:22:23 2014/10/27	I am a librarian in Virginia. I am helping your librarians staff this service.
Patron: 09:22:54 2014/10/27	ok thank you
Librarian: 09:23:23 2014/10/27	Still 7 days, won't be changed for the forseeable future
Patron: 09:23:41 2014/10/27	I know but how long does a book have to be on the shelf until you can take it out longer
Librarian: 09:24:09 2014/10/27	I don't know
Patron: 09:24:41 2014/10/27	okI guess I'll have to talk to my librarian
Librarian: 09:25:24 2014/10/27	You're welcome, do you need anything else?
Librarian: 09:28:29 2014/10/27	It has been a pleasure chatting with you. Thank you for using Ask Us 24/7!
Librarian: 09:28:30 2014/10/27	Librarian ended chat session.
Librarian: 09:28:34 2014/10/27	Note: Set Resolution: Answered

Info Scripts URLs Notes Question: Question regarding library open status and how to get a library card Patron: Anonymous Patron Patron's Library: Manhattan-Elwood Public Library District (IL) Queue: A IL AskAway Public Referer: http://www.mpld.org/

Transcript #8 Ugly

Patron: 09:37:05 2014/04/10	Chat Transcript: Question regarding library open status and how to get a library card.
Librarian: 09:37:05 2014/04/10	Note: Patron's screen name: X
Librarian: 09:37:27 2014/04/10	Librarian 'Marian the Librarian' has joined the session.
Librarian: 09:37:54 2014/04/10	Hello, let me check this for you.
	Hi. I understand that the Manhattan Public Library is not open until 10AM, but I was wondering if they are indeed officially open today? I know there was some remodeling being done, and I didn't want to show up and find that they are still closed.
Librarian: 09:39:29 2014/04/10	Here is a link to their hours: http://mpld.org/library-services/general-info/hours-and-location
Patron: 09:39:54 2014/04/10	Yes, ma'am. I know what their hours are. However, they have been closed for a long time due to remodeling.
Patron: 09:40:03 2014/04/10	They are supposedly opened today at 10AM.
Patron: 09:40:10 2014/04/10	Are you not a librarian at this location?
	Also, here is information on library cards: Library Card Policies: Library cards are available to residents of Manhattan and Jackson Townships. Manhattan Public Library is a member of the Prarie Area Library System, and works cooperatively with area libraries such as Joliet, New Lenox, Wilmington, Channahon, and Plainfield. In addition, the Manhattan Public Library District will provide service to any Illinois resident who has a current, valid library card in their home library district (subject to confirmation).
Librarian: 09:40:47 2014/04/10	Right. I am on the online reference service from Buffalo, New York.
Patron: 09:41:09 2014/04/10	I see.
Patron: 09:41:22 2014/04/10	So there is no way to contact / verify if the Manhattan branch will be open today?
Librarian: 09:42:37 2014/04/10	So, certainly contact them to verify opening for today. Here is their phone number: Phone: 815-478-3987
Patron: 09:47:02 2014/04/10	Patron is no longer connected.



Transcript #9 Good

Patron: 04:23:38 2014/07/28	Chat Transcript: What is the point of the catcher in the rye
Librarian: 04:23:39 2014/07/28	Note: Patron's screen name: X
Patron: 04:24:55 2014/07/28	okkkkk
Patron: 04:25:37 2014/07/28	
Librarian: 04:25:52 2014/07/28	Librarian 'Marian the Librarian' has joined the session.
Librarian: 04:26:11 2014/07/28	Hi X. I'm Marian, a librarian helping to answer questions for your library. I am reading your question now to see how I can help you.
Librarian: 04:26:33 2014/07/28	Are you asking about the plot for the Catcher in the Rye?
Patron: 04:27:02 2014/07/28	no just the ppoint b****
Librarian: 04:27:23 2014/07/28	Use of this service requires polite and respectful chat. If you can abide by that requirement, I will be happy to assist you. Would you like to continue?
Patron: 04:27:50 2014/07/28	Sure b**** suck my d***
Librarian: 04:28:05 2014/07/28	I am disconnecting. Please come back when you are willing to be polite.
Librarian: 04:28:06 2014/07/28	Librarian ended chat session.
Librarian: 04:28:09 2014/07/28	Note: Set Resolution: Followup By Patron's Library

URLs Info Scripts Notes Question: Where can I find scholarly articles about Othello? Patron: X Patron's Library: Pasadena City College Queue: B California Community Colleges Referer: http://www.pasadena.edu/library/ask.cfm

Transcript #10 Good

Patron:

16:20:42 2011/11/22 Chat Transcript: Where can I find scholarly articles about Othello?

Librarian:

16:20:42 2011/11/22 Note: Patron's screen name: X

Librarian:

16:20:55 2011/11/22 Librarian 'Marian the Librarian' has joined the session.

Librarian:

16:21:33 2011/11/22 Hello X - I am connecting to your library website to see what resources are

available to you - one moment...I'll be right back...

Librarian:

16:24:10 2011/11/22 I see that your library has access to Literature Resource Center. Can you tell me a

little more about the kind of articles you need?

Patron:

16:24:47 2011/11/22 Ok. Thank you.

Patron:

16:26:24 2011/11/22 Sure. I want articles that focuse on Othello and power in Venetian society.

Librarian:

16:27:53 2011/11/22 Literature Resource Center is a database that provides full-text content on literary

> topics beyond just articles. Some of the resources are critical essays that are drawn from a variety of sources. Would those be considered "scholarly articles" for this assignment? Did your instructor give you an explanation of what they consider to be the

qualities of a scholarly article?

Patron:

16:29:35 2011/11/22 My teacher was not specific about what kind of scholarly articles we can use.

Patron:

16:30:48 2011/11/22 My teacher just told us that we need to use three scholarly articles in our research

paper about Othello.

Librarian:

16:31:53 2011/11/22 I will tell you how I did a search in Literature Resource Center and give you an

example of a result and you can tell me if this fits your requirements

Patron:

16:32:36 2011/11/22 Ok. Sounds good

Librarian:

16:33:13 2011/11/22 I'll do it step by step so you can follow along. When I accessed Literature Resource

Center (on your library's web site under Research)

http://www.pasadena.edu/library/research.cfm

Librarian:

16:34:03 2011/11/22 I chose Find Article/Databases and then selected databases by subject, literature,

Literature Resource Center.

Librarian:

16:34:20 2011/11/22 Using Advanced Search, I simply entered the title of work = Othello

Patron:

16:34:36 2011/11/22 ok

Librarian:

16:35:34 2011/11/22 Ater I got back a large result set, I used the "search within these results" feature in

the upper left and entered power and society as search terms

Librarian:

16:36:21 2011/11/22 Because of the content in this database, not every result is an article but all results have a description on the right. Some of the ones tagged as critical essays, however,

are also articles.

Patron:

16:37:11 2011/11/22

I see. Ok

Librarian:

16:38:02 2011/11/22 I choose the result "Shakespeare's Moor" by Millicent Bell. Raritan 21.4 (Spring

2002): p1-14.

Librarian:

16:38:42 2011/11/22 The abstract describes the content as...In the following essay, Bell explores the

racial dynamics of Othello's character and contends that he ultimately suffers from his inability to completely assimilate into a community that deems him a racial outsider.]

Patron:

16:39:51 2011/11/22

I see.

Librarian:

16:40:37 2011/11/22 some of the results are clearly just overviews of the work, or brief excerpts of

criticism but if you dig into the results, you will find some that are scholarly work.

Patron:

16:41:47 2011/11/22 c

ok. Thanks

Librarian:

16:42:56 2011/11/22 Could you link successfully to the full text of the article that I sent as an example?

does it work for your assignment topic?

Patron:

16:43:32 2011/11/22 I am not sure what you did when you searched again the second time. Can you please

go over that again. Thank you.

Librarian:

16:45:00 2011/11/22 After you get back your search results, there are tabs across the top indicating

what category the result falls in like "literary criticism", "biography"... but all the way on the left top corner there is a box for searching that is marked as "search within these

results"

Patron:

16:45:55 2011/11/22

I see. Found it. Thanks

Patron:

16:47:34 2011/11/22

I was able to acess the full text. This sounds like it could be useful in my paper.

Librarian:

16:48:29 2011/11/22 I used the subject link to databases to pick Literature Resource Center. Your

library also provides a guide to help with searching for literary criticism at

http://www.pasadena.edu/library/Guides/LiteratureCriticism.cfm

Librarian:

16:49:37 2011/11/22 I see under their list of general databases you can also use a database called

Project Muse. You may find it helpful to try using the same terms -- Othello, power, society, -- to search in that database. It is flagged as "all articles are scholarly" by your

librarians.

Patron:

16:50:04 2011/11/22

Ok I will check that out also.

Librarian:

16:52:38 2011/11/22

has this given you enough information to get started on finding the articles you

need:

Patron:

16:53:04 2011/11/22

yes, thank you so much for all your help

Librarian:

16:54:00 2011/11/22

If you have additional questions as you are doing your research, just pose your

question again. Happy to be able to help.

Librarian:

16:54:23 2011/11/22 Librarian ended chat session.

Transcript #11 Good

Info Scripts URLs Notes

Question: Do I need to anything special to download the audio books in IPOD format?
Patron: X
Patron's Library: Nioga Library System
Queue: A Ask Us 24/7 Public

Patron: 15:27:04 2010/02/03

Chat Transcript: Do I need to anything special to download the audio books in IPOD format? I downloaded "The Appeal" by John Grisham and I can not get it to load in ITunes. I get an error message that states that I do not have the proper rights for ITunes. When I downloaded it, I did so as I normally do for my MP3 player--which I have never had a problem with. The Ipod does not seem to agree with it.

Note 1: 15:27:04

Patron's screen name: X

2010/02/03 **Librarian:**

Librarian 'Marian the Librarian' has joined the session.

15:27:34 2010/02/03

Librarian: Hello, my name is Marian and I am in Buffalo, NY. None of your local librarians are available right now, but I will do my best to help you. I am reading your 2010/02/03 question and will be with you in a moment.

2010/02/03 **Librarian**:

John, not all the audiobooks are compatible with ipod. Let me check and see if "The Appeal" is one of them. Be right back.

15:28:44 2010/02/03

It shows on the site that The Appeal is compatible

15:29:20 2010/02/03

Patron:

Librarian: Okay, let me see what the problem may be. Just a moment.

15:30:02 2010/02/03

Patron: Thanks!!

15:30:19 2010/02/03

Librarian: I may have found something...

15:31:54 2010/02/03

Librarian: http://nioga.lib.overdrive.com/1260D1A9-D61B-4B66-9B93-

2010/02/03 **Librarian**:

2010/02/03

15:32:07

If you want to use the OverDrive Media Console v3.2 (or newer) Transfer Wizard to transfer content to an Apple device, the iTunes setting 'Manually manage music...' must be enabled for the device before you can complete the transfer.

Adjust this setting as follows...

Librarian: 15:32:16 2010/02/03

1. Connect your device to your computer. 2. If it does not launch automatically, open iTunes (v9.0.2 or newer). 3. In iTunes, locate your device in the left vertical navigation panel (under heading 'DEVICES'), and click your device. The 'Summary' screen is displayed. 4. If it is not already checked, place a checkmark next to option 'Manually manage music...'. 5. Click the 'Apply' button. The iTunes 'Summary' screen refreshes, and your changes are saved. 6. If desired, close iTunes.

Librarian:

Is this something you have already done?

15:32:36 2010/02/03

Patron: I will give it a shot. Thanks!!

15:34:38 2010/02/03

15:34:38

Librarian: 15:35:03

You're welcome! Do you want me to wait while you try it, or would you prefer to sign off, and come back if you're still having trouble?

2010/02/03

I am going to give it a try now. If you could wait a few minutes that would be great!

15:36:32 2010/02/03

Patron:

Librarian: Sure, no problem.

15:36:49 2010/02/03

Patron: You are a genius. Thanks so much for the help. This is actually for my mother who

15:42:39 is in the hospital--she will be so excited. Thanks Again

2010/02/03

Librarian: I'm glad I was able to help. :) Anything else I can assist you with today?

15:43:00 2010/02/03

Librarian: It looks like you may have already left, so I will disconnect. It has been a pleasure

chatting with you. Thank you for using Ask Us 24/7!

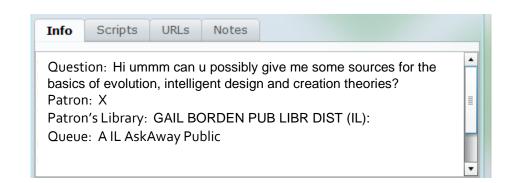
15:48:54 2010/02/03

Librarian: Librarian ended chat session.

15:49:04 2010/02/03

Note 1: Set Resolution: Answered

15:49:09 2010/02/03 Set Resolution: Allswered



part of a worldwide chat reference service. I'm reading your question and will be with

i 'm using gale online sources, and this is for school, i'm a senior in high school doing a

http://www.pbs.org/wgbh/nova/id/ Companion Web site to the 'NOVA' program 'Judgment Day: Intelligent Design on Trial' explores arguments for and against intelligent design and some of Darwin's most prophetic ideas. Includes multimedia

like any articles on the positives an negatives of believing in creationism and

I have some other links that you can review and see if they have what you are looking

Biblical scholars, writers, artists, teachers, scientists, journalists, members of the clergy,

So that I do not duplicate what you have already done can you tell me any sources you already have? Also is this for a school assignment? If so can I ask what grade

Transcript #12 Good

Patron:

17:55:31 2011/10/25 Chat Transcript: Hi ummm can u possibly give me some sources for the basics of

evolution, intelligent design and creation theories?

Librarian 'Marian the Librarian' has joined the session.

you're in? It will help me find more appropriate sources for you.

project on evolution and creation, in my biblical philosophy class.

Okay, let me see what other resources I can find. Please hold.

Note: Patron's screen name: X

you in a moment.

no problem

features.

still checking

evolution

Librarian:

17:55:31 2011/10/25

Librarian:

17:57:55 2011/10/25

Librarian:

Hi! I'll be helping you today from Onondaga County NY. Your library and mine are 17:58:00 2011/10/25

Librarian: 18:00:10 2011/10/25

Patron: 18:03:56 2011/10/25

Librarian: 18:04:20 2011/10/25

Patron: 18:05:11 2011/10/25

Librarian:

18:05:41 2011/10/25

Librarian:

18:05:46 2011/10/25 Librarian:

18:09:39 2011/10/25

Patron:

18:10:12 2011/10/25

Librarian: 18:14:05 2011/10/25

Librarian:

18:14:34 2011/10/25

Librarian: 18:15:36 2011/10/25

Bill Moyers: Genesis, A Living Conversation http://www.thirteen.org/genesis/

for. please hold while I send them.

still checking for other sites.

and translators try to unravel the mysteries of the Book of Genesis. Companion Web site to a Thirteen/WNET public television series.

The Revolution against Evolution - Chapter Index http://www.rae.org/revevchp.html

47

Online version of 'The Revolution against Evolution' by Douglas B. Sharp (Decapolis Bks. 1993), defending the creationist view on the origin of human species and the concept of intelligent design.

Librarian:

18:16:35 2011/10/25 AAAS - Evolution on the Front Line

http://www.aaas.org/news/press room/evolution/ From the American Association for the Advancement of Science, a wealth of resources on evolution, the teaching of evolution in public schools, and the challenges confronting science teachers.

Librarian:

18:19:30 2011/10/25 http://www.debate.org/debates/Pro-evolution-or-Con-and-why/1/ Is a site that

providea a pro and con debate about evolution.

Librarian:

18:21:52 2011/10/25 still checking

Librarian:

18:28:11 2011/10/25 library.thinkquest.org/29178 is about the debate

Patron:

18:29:38 2011/10/25 the debate stuff is good cuz i need things from both sides of the debate

Librarian:

18:32:02 2011/10/25 Great, I have found a number of sites that have one side or the other. So far that is the

only site that had a pro/con. I am checking to see whatelse I can find.

Patron:

18:33:34 2011/10/25 okay great thanks

Librarian:

18:35:09 2011/10/25 Do you have time to get books from your library? Creationism versus evolution / Eric

Braun is available at your central library. It is published by Greenhaven Press and they do a lot where they provide alternating chapters expressing the the pro and con points

of view.

Patron:

18:35:59 2011/10/25 yes i am, that wood help me alot thanks soo much

Librarian:

18:37:40 2011/10/25 The library is also supposed to have Intelligent design: science or religion?: critical perspectives / edited by Robert M. Baird & Stuart E. Rosenbaum.

Patron:

18:39:28 2011/10/25 okay i'll look for that too

Librarian:

18:43:01 2011/10/25 If you call the Information Services Information Desk-847-429-4680 they might be able to check the shelves to make sure the books are there and hold them for you. They should be open until 9PM to night.

Patron:

18:43:53 2011/10/25 alrite thanks for all the help, if i need more assistance i'll be sure to let u know, thanks again

Librarian:

18:44:10 2011/10/25 http://law2.umkc.edu/faculty/projects/ftrials/conlaw/evolution.htm also looks like it might have a lot of good information.

Patron:

18:44:38 2011/10/25 this is perfect

Librarian:

18:44:50 2011/10/25 You are welcome. It has been a pleasure to assist you. Please contact us again if you need further assistance. Have a good evening. Bye.

Patron:

18:45:08 2011/10/25 i will, u too

Librarian:

18:45:19 2011/10/25 Librarian ended chat session.

Librarian:

18:45:23 2011/10/25 Note: Set Resolution: Answered

Ask Us 24/7 Mission Statement

No patron is turned away based on his/her question or library affiliation

Ask Us 24/7 Quality Statement

AskUs 24/7 librarians will adhere to:

- The 24/7 Reference Collaborative Polices and Procedures http://www.questionpoint.org/ordering/cooperative_guidelines_247rev3.htm
- The Library of Congress QuestionPoint User Guidelines on Quality Assessment and Establishing Quality Reference Services http://www.loc.gov/rr/digiref/QP_best_practices.pdf
- The Reference and User Services Association's Guidelines for Behavioral Performance of Reference and Information Service Providers http://www.ala.org/ala/rusa/rusaprotools/referenceguide/guidelinesbehavioral.htm
- The Ask Us 24/7 Reference Session Evaluation Criteria Checklist http://www.wnylrc.org/vreferen/CriteriaChecklistupdated8_06.pdf

Through rigorous quality control we train Ask Us 24/7 Librarians to consistently apply best practices to serve as an example of outstanding virtual reference work, continuously improving the overall quality of the 24/7 QuestionPoint service and Ask Us 24/7 service.

Ask Us 24/7 Policies and Procedures

Contacting the Ask Us 24/7 Administrator

Jaclyn McKewan
Digital Services Coordinator
jmckewan@wnylrc.org
(716) 633-0705 x106

Notification and Staffing

Policy #1A: Arranging coverage when you know in advance that you will miss a shift. If you know you are going to miss a shift due to vacation, meetings, or illness, but the library is still open, the shift must be covered by another librarian, or made up later.

- Libraries with more than one staff member participating in Ask Us 24/7 are asked to attempt to fill the virtual reference shift first from their own staff members. If a staff member cannot fill in for the shift, proceed to the next steps.
- (This step is optional, you may instead go to the steps in Policy #1B.) Send a request to the Virtual Reference Participants listserv at askus247@googlegroups.com, asking if anyone is willing to cover your shift. You may also contact other virtual reference librarians directly. You are advised to put out a request for a sub well in advance (at least two weeks) in order to have the best chance of finding a sub. If you are unable to find a sub for your shift, follow the steps for missed shifts in policy #1B.

Policy #1B: Making up a missed shift.

If your library was open, but you missed a shift due to illness or forgetfulness, or were not able to arrange a substitute for a shift that you knew about in advance, you are required to make up that shift.

- Contact Jaclyn McKewan as possible, to let her know that you missed (or will miss) the shift.
- Select 2 or 3 possible makeup times from the list titled "247 Ref Coop hours that need more coverage" for your queue type.
 - Public: http://wiki.questionpoint.org/w/page/13839485/PUBLIC%20247Ref%20Coop
 - o Academic:
 - http://wiki.questionpoint.org/w/page/13839423/ACADEMIC%20247Ref%20Coop
- Include your selected time(s) in the e-mail to Jaclyn. If possible, choose times listed in red or yellow.

Policy #1C: Free hours

Each library is entitled to 5 "free" hours per calendar year, in which they can miss a shift without being required to find a substitute or make it up. If a librarian is unable to makeup a missed shift, his/her administrator may request that their library use some of their allotted free hours. This request can only be made by the admin, and can be made by contacting Jaclyn McKewan.

Policy #1D: Notifying for closings.

If your library is closed due to inclement weather or holidays, you are not required to find a sub for or make up your virtual reference shift.

In cases of inclement weather, call or send an email to Jaclyn McKewan regarding your library's closing. She will notify the 24/7 Reference Cooperative scheduler that your shift will not be covered. If your library remains open, but you are unable to go to work due to bad weather,

notify Jaclyn by phone or email that your shift will not be covered. If she is unable to find a sub, you may be required to make up the shift.

A week or two prior to federal holidays, Jaclyn will e-mail libraries normally scheduled to staff the virtual reference desk on that day, to find out if they will be open. If you know that you will be closed soon for a holiday and have not received an e-mail from Jaclyn asking about it, please e-mail her to let her know.

Policy #1E: Libraries with one or less MLS on staff

If a single library that does not have an MLS librarian on staff wishes to participate in Ask Us 24/7 that library may do so and the library's staffing requirement will be waived. It is expected that most libraries without an MLS on staff are small and will not greatly increase traffic to the Ask Us 24/7 queue. Even if a library's staffing requirement is waived, that library is still required to answer follow-up and referral questions for their library's patrons. It is also expected that public library systems joining Ask Us 24/7 will be required to contribute at least 10 hours per week of staffing, even though some of their member libraries may not have an MLS on staff. If a single library has only one MLS on staff and wishes to participate, the Ask Us 24/7 Administrators may waive or reduce that library's staffing requirement on a case by case basis. Please contact the administrators with questions about staffing.

Policy #1F: Notification of technical problems

Please notify Jaclyn McKewan immediately if you experience technical problems that prevent you from chatting with patrons. Jaclyn will help you troubleshoot the problems so you can return to the chat and finish your virtual reference shift. If Jaclyn is not available, contact QuestionPoint Support for troubleshooting help through your MyQuestionPoint home page or at (800) 848-5800. If you miss a substantial portion of your shift due to issues caused by user error (incorrect browser settings, for example), you may be asked to make up the shift. PLEASE NOTE: if your library experiences an internet outage or another technical problem that is out of your control, you will not be asked to make up the shift.

Quality of Service

Policy #2A: Always greet the patron.

- Use a Welcome script to greet the patron immediately upon entering the chat.
- Remember to use the patron's screen name in your welcome in order to personalize the service and create a friendly atmosphere.
- Check the patron information to find out where the patron came from, if they have entered an email address, and if their browser is compatible for cobrowsing.

Policy #2B: Conduct a reference interview.

- Conduct a reference interview as you would at the traditional reference desk by clarifying the patron's request, asking for additional information, etc. Be succinct, but be friendly.
- Use question negotiation to ensure you understand what type of information the patron needs.
 Use open-ended questions when appropriate.
- Ask the patron if the information is needed for an assignment, and what type of resources they are looking for (peer-reviewed journals; books; web sites; etc.).

Policy #2C: Keep the patron in the session.

- Inform the patron of your progress as you search for information. Use scripted messages as necessary, or send the patron a simple message such as "still searching." Don't let more than 60 seconds elapse between your messages to the patron.
- Don't use library jargon or acronyms that might confuse the patron. Keep your language simple and easy to understand.
- Be sure to ask the patron if they have a deadline for getting this information.

Policy #2D: Provide the information.

- Provide the answer/information first by sending the URL to the patron. Always ask if they can see the web page. Then you can ask if the patron wants to see how you located the information.
- Use the Policy Pages in QuestionPoint to answer circulation questions. You should also check
 the local library's scripts for often-used answers to questions. Check the library's policy page
 for other information about the library, including available databases and other resources.
- Give the patron a chance to determine if the information you sent is useful, and always cite the resource so the patron knows where the information came from.
- Don't automatically tell the patron to call the local library. If the patron does not need the information right away, you may be able to answer the question on your own by choosing Followup by Me, or have the local library respond to the patron by choosing Followup by Patron Library. If the patron needs the information right away, then they should call their local library.
- Always provide phone numbers and contact information for the library that the patron should contact.
- Recognize when a question should be referred to a subject expert or to the local library, and
 make sure to appropriately code the session so that the question can be referred.
- Always ask the patron if they need any additional information before you end the session.

Policy #2E: End the session.

- Ask the patron if the information you found answers his/her question. Use scripts as necessary, but make sure to personalize the service by using the patron's name.
- Ask the patron if he/she has any other questions.
- When ending the session, be sure to use the patron library's closing script(s), thank the patron for using the service, and encourage them to use it again in the future.

Responsibilities for Participating Libraries

Policy #3A: Notify the administrators and the group of scheduling changes.

Advance notice is critical to the success of the project. When requesting a substitute, notify the group at least 2 weeks prior to your scheduled absence for the best chance of finding substitute. Each virtual librarian is responsible for covering his/her shifts. Work within your institution first, then request coverage through the group using the listserv (askus247@googlegroups.com). See Policy #1 A - 1E for more details.

Policy #3B: Ensure that the library's weekly shift requirement is being met.

Each library has a requirement for the number of shifts per week that must be covered. The administrator is responsible for ensuring that this requirement is being met. If a library does not meet their requirement for 2 consecutive weeks, with no effort being made to make up shifts or arrange for substitutes, the admin will be given a warning by the project manager. If the library continues to fall below the requirement for 2 more weeks, their QuestionPoint account will be deactivated.

Policy #3C: Create and evaluate your library's scripted messages.

- Evaluate your library's global scripts on a regular basis. If other librarians are answering
 questions for your students/patrons, please make sure they are provided with accurate
 information. Also, make sure that your goodbye scripts contain the words "Thank you for using
 Ask Us 24/7" so that we can brand the service to our patrons.
- Create your own scripted messages that meet your needs when working with patrons.
 Messages should keep in mind the quality statements listed above.

Policy #3D: Provide quality service to the 24/7 Reference Cooperative.

- As part of the 24/7 Reference Cooperative, it is imperative that Ask Us 24/7 be good neighbors by logging in on time or even a few minutes early to accommodate the inconsistencies in clocks and other time keepers.
- For scheduled chat shifts, librarians are required to select both the Ask Us 24/7 queue and the 24/7 Reference queue for their library type (public and academic).

Policy #3E: Respond to transcripts needing follow-up.

Answer questions submitted for follow-up in a timely manner, so that questions are answered within 2 working days. Administrators should check for questions requiring follow-up each working day. Any questions that need to be referred to another librarian or subject expert should be referred that day

Policy #3F: Keep your library's Policy Page accurate and up to date.

Periodically check your library's Policy Page for accuracy and completion. If you need to add information to or change information on your Policy Page, access your QuestionPoint account, and follow the instructions found at:

http://www.questionpoint.org/crs/html/help/en/profile_contents.html

Policy #3G: Use the Ask Us 24/7 branding.

To avoid confusion and aid in marketing of the service, participating libraries are required to use the Ask Us 24/7 brand in all marketing, on web sites and in links or logos.

Privileges of Libraries Participating in the Service

Policy #4A: Link to the service.

Participating libraries should link directly to the service using the URL provided upon joining the service. Non-participating libraries *may not* link directly to the service, although they may direct patrons to the service through the WNYLRC or CDLC web site.

Policy #4B: Attend free, ongoing training.

- · Participating libraries receive free, ongoing training.
- Training opportunities will be provided throughout the year, and may also include site visits by the Ask Us 24/7 administrators.

Policy #4C: Free access to the Ask Us 24/7 Marketing Toolkit.

Participating libraries are encouraged to promote the service on an ongoing basis, and have access to the Ask Us 24/7 Marketing Toolkit on http://www.askus247.org. The kit contains logo files for use on the web and in print, as well as sample public service announcements and other resources for publicity.

Policy #4D: Access to free or low-cost promotional items.

- Participating libraries will be supplied with promotional items when they join the service. Items may include brochures, pencils, bookmarks, posters, signs, or other materials.
- Libraries needing additional promotional items may contact the Ask Us 24/7 administrators to
 discuss arrangements. Participating Library Councils may purchase promotional items at cost,
 to distribute to their member libraries, or in some cases, individual libraries can purchase items
 themselves.